

Councillor John Berry Report 1 November 2017

Showcase Shrewton 2017

Overall the Showcase was seen as very successful, bringing nearly 50 organisations together for the community to meet, question and, in several cases, get involved with.

There are always lessons to be learned and, hopefully, applied to future Shrewton Showcases.

Presenters were asked to feed back their comments and observations. Here is a summary of feedback received.

The comments primarily focussed on space - it was cramped - although on the positive side, that did create an excited buzz. Thoughts about possible solutions were to consider holding the next Showcase in summer, allowing some things to go outside, making the Rec (aka Village Hall) a more suitable venue. However, the Social Club was seen as an excellent venue and there were suggestions to have businesses use the billiard room to ease space pressure.

There were also very positive comments about how the event had worked allowing people to meet each other as well as the businesses and organisations present. There were also a few requests that exhibitors be more strictly limited to those based in Shrewton.

The amount of publicity should be increased, particularly to neighbouring villages. Publicity this year amounted to an item in the Arrowhead, a few posters, a mention on the website and emails to potential exhibitors. That should increase the number of visitors as well as making sure all possible exhibitors are aware of the showcase.

The other significant topic was when (and note, "when" not "if") the next Showcase should be held and all responses sat in the range of 18-24 months. I have already mentioned that holding it in summer was seen to have advantages and another thought was to have it on a Saturday.

JB 1/11/2017